



Lets Feed Kids

2025 Executive Brief

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About Us

food se·cu·ri·ty



noun

noun: food security

1. the state of having reliable access to a sufficient quantity of affordable, nutritious food.

Food insecurity is a growing epidemic that affects more than 8.7 million Canadians. Over 2.1 million children, or 1 out of 4 Canadian children face food insecurity today. (1) Studies show that going to bed hungry leads to improper sleep, which makes being ready to learn the next day all the more difficult. Children without reliable access to healthy food face many threats to their overall wellbeing—including impaired learning and decreased productivity, and greater risks for developing serious mental health problems as they grow into adolescence and adulthood. (2) Though Canada is currently developing a National School Food Policy (3), Canada is the only G7 country that does not have a national meal program in its schools. (4) While there are a handful of private organizations that work to eliminate child hunger in Canada, through breakfast, lunch and snack programs, Feeding Canadian Kids is the only Canadian registered charity focused on filling the dinner-gap for a good night's sleep, nourished body and brighter future.



We are dedicated to delivering nutritious dinners to children in need, to improve their overall well-being and help them thrive in school. Using innovative models, we facilitate community partnerships, and leverage our resources and expertise to ensure we serve hungry children in the most underserved neighbourhoods. Our original model involved partnering with restaurants to provide healthy, kid-friendly dinners, and having them delivered to children in after-school programs by our founding partner Uber Eats. Today, we are happy to share that we have developed the Feeding Canadian Kids Meal Pairing App to more efficiently pair together after school programs and local meal donors, in partnership with the University of Waterloo's Blueprint Initiative.

1. PROOF - Food Insecurity Policy Research. (2024, April 26). New data on household food insecurity in 2023. <https://proof.utoronto.ca/2024/new-data-on-household-food-insecurity-in-2023/>

2. Shaaban, S.Y., El Sayed, H.L., Nassar, M.F., Asaad, T. & Gomaa, S.M. (2007). Sleep-wake cycle disturbances in protein-energy malnutrition: effect of nutritional rehabilitation. *EMHJ - Eastern Mediterranean Health Journal*, 13 (3), 633-645, 2007 S.Y. Shaaban et al. "Sleep-wake cycle disturbances in protein-energy malnutrition: effect of nutritional rehabilitation". *Eastern Mediterranean Health Journal*, Nov. 3 2007, pp. 633-645

3. Canada, E. and S. D. (2024, June 20). Government of Canada. Canada.ca. https://www.canada.ca/content/dam/esdc-edsc/images/programs/school-food/reports/national-policy/4624-National_School_Food_Policy-E.pdf

4. Galloway, M., Traiforos, Z., McNicoll, S., & Duplessie, C. (2017, August 31). <https://www.cbc.ca/radio/thecurrent/the-current-for-august-31-2017-1.4268917/august-31-2017-full-episode-transcript-1.4270235>. Canada needs national school lunch program, demand advocates. <https://www.cbc.ca/radio/thecurrent/the-current-for-august-31-2017-1.4268917/august-31-2017-full-episode-transcript-1.4270235>

FILLING TUMMIES IN 2025- Our Goal and Vision

Our Goal

We feed hungry Canadian kids a nutritious dinner to fill their tummies so they sleep well, leading to success in school and healthy futures.



Our Vision

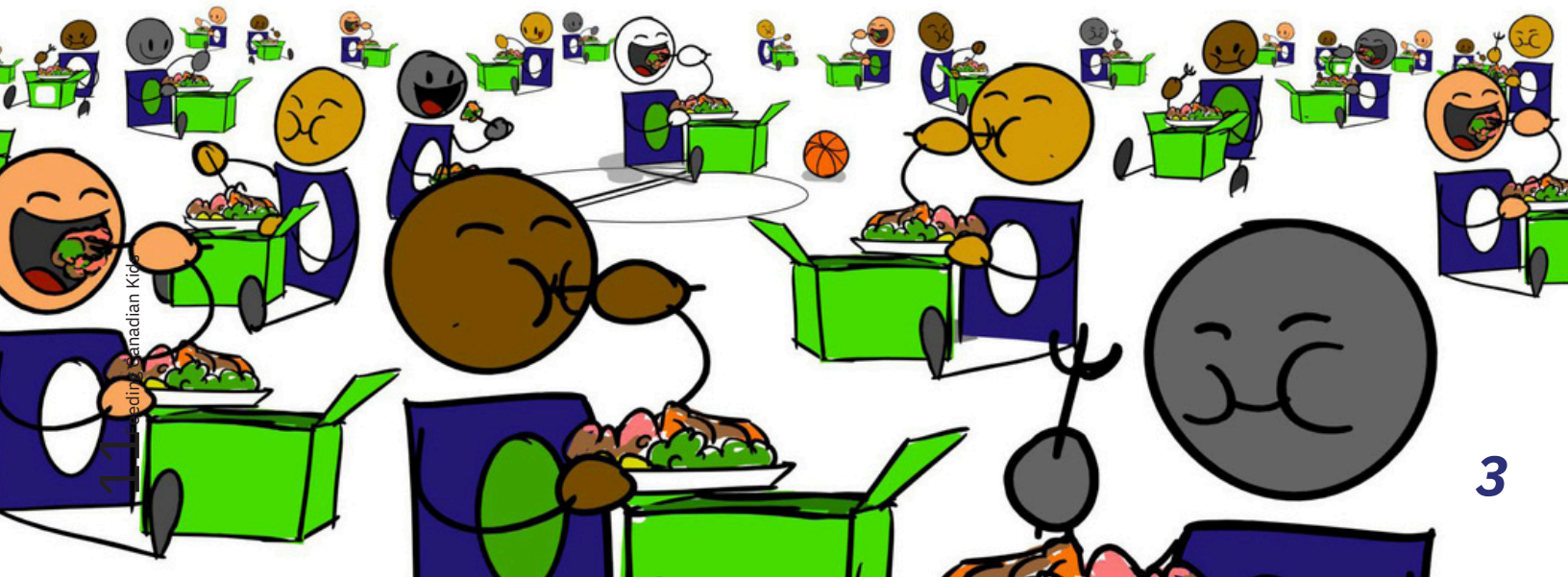
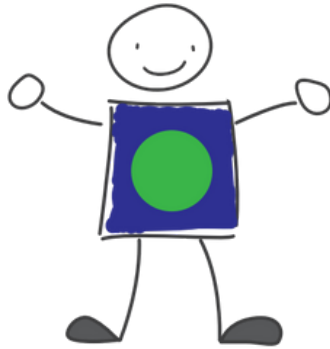
To ensure the success of future Canadian generations by eradicating food insecurity. We do this by providing healthy dinners for the children who rely on breakfast, lunch and snack programs. We fill the dinner gap, so they go to bed nourished.

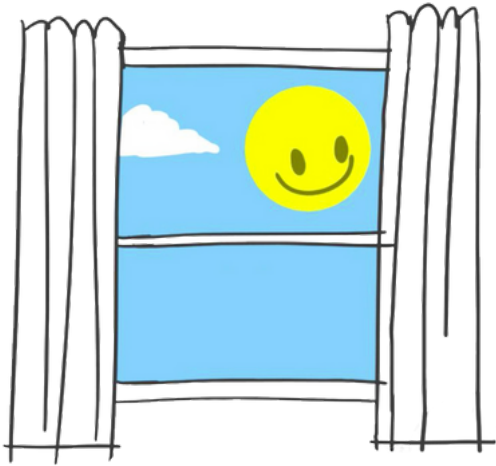


Our business and community partnerships, donors and volunteers are the fuel to our success in meeting the growing need to fill more plates at the dinner table.



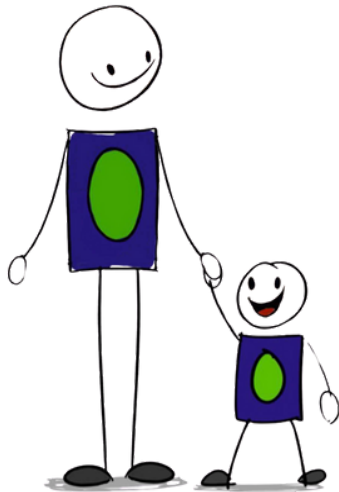
Our Progress and Timeline





Our Objective

To increase our capacity to provide healthy dinners to serve the growing demand of food-insecure children and their families.



To use technology to provide a user friendly, streamlined system to pair food providers with local after school programs so neighbourhood restaurants, home chefs and caterers can feed children in their communities.

A minimal cost of \$7.50 can feed one child.
At \$75,000, we are feeding 10,000 children.

We keep our overhead costs low by exercising our resourcefulness to secure community partnerships, donors, and volunteers—and our ability to negotiate the lowest price point per meal, ideally donated for free entirely.

Our Major Funders

The Catherine And Maxwell Meighen Foundation

Leslois Shaw Foundation

The Fleck Foundation

RBC Capital Markets

Deborah L. Martin Family Foundation

John and Helen Young

The Benevity Community Impact Fund

TD Securities Underwriting Hope Fund

Dineen Coffee Co.

BoatRocker Media Co.

TD Private Equities

The Donner Canadian Foundation

Real Food for Real Kids Inc.

Second Harvest Emergency Response Grant

UWG Emergency Fund



MAPLE LEAF SPORTS + ENTERTAINMENT



PLEASE JOIN US TO HELP
FILL EMPTY TUMMIES, AND
ENSURE A BRIGHTER FUTURE



Contact us at

info@feedingcanadiankids.org

Feeding Canadian Kids is a registered Canadian charity. We feed underserved Canadian kids a nutritious dinner to fill their tummies so they sleep well, leading to success in school and healthy futures. Registered Charity Number: 783404882RR0001